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STEWARDSHIP IN A SHIFTING WORLD



S T A C O N F E R E N C E 2 0 2 6

Date: 18 September

Time: 9 am to 6 pm

Venue: Marina bay Sands Expo & Convention Centre,

Heliconia Ballroom Level 3, Bayfront Ave, Singapore 018956

C O N F E R E N C E F E E S

Category

Early-Bird Fee

Standard Fee*

STA Members

SGD 500

SGD 550

Members of Reciprocal Organisations

SGD 600

SGD 650

Non-Members

SGD 700

SGD 750

** Standard fees apply to all registrations submitted after 18 August 2026, 5:00 pm.*

STEWARDSHIP IN A SHIFTING WORLD

AGENDA

AM

- 8.30 REGISTRATION & WELCOME COFFEE
- 9.00 OPENING ADDRESS
President **Edmund Leow** | SC | ChT
- 9.10 PANEL: NON-BANKABLE ASSETS – CHALLENGES FOR THE TRUSTEES
Moderator | **Ashley Ong** | ChT | Liontrust Group
Usha Chandradas | Withers KhattarWong LLP
Samantha Kong | Specialist Risk Group
Peter Milnes | Rawlinson & Hunter
- 9.55 TRUST LITIGATION – TO BLESS OR NOT TO BLESS:
GUIDANCE FROM RECENT JERSEY DECISIONS
REPRESENTATION OF B TRUSTEE LIMITED RE THE A SETTLEMENT [2026] JRC 082
REPRESENTATION OF IQEQ (JERSEY) LIMITED RE THE AMAZON TRUST [2025] JRC 083
Nancy Chien | Bedell Cristin
- 10.20 TRUST LITIGATION – PROTECTORS AS FIDUCIARIES?
PRIVY COUNCIL DECISION OF A & 6 OTHERS V C & 13 OTHERS [2026] UKPC 11
Kelvin Koh | Mercatoria Law LLC
- 10.40 MORNING COFFEE BREAK
- 11.00 PANEL: HOW FAMILIES IN ASIA STRUCTURE WEALTH FOR BENEFICIARIES IN CANADA, UK, US AND AUSTRALIA
Jeffrey Lee | Charles Russell Speechlys
Kevin Lee | Charles Russell Speechlys
Ivan Lu | Charles Russell Speechlys
Frank Hinoporos | Hall & Wilcox
- 12.00 ATTACKS ON TRUSTEE DECISION MAKING IN RECENT CASES
Peter Gillis | Stephenson Harwood LLP
Jenny Mckeown | Stephenson Harwood LLP
- 12.30 NETWORKING LUNCH

To register, please visit www.sta.org.sg or email staconference@sta.org.sg for the registration form.

STEWARDSHIP IN A SHIFTING WORLD

AGENDA

PM

1.45

PANEL: CHINA UPDATE

Moderator | President **Edmund Leow** | SC | **ChT**

Clifford Ng | Zhong Lun Law Firm

Jane Ren | Fangda Partners

Emily Wu | PwC Singapore

2.30

TRUST LITIGATION – LESSONS FROM BHOJWANI V BHOJWANI AND CBB V WONG BHOJWANI [2026] SGHC(A) 5 CBB V WONG [2026] SGHC 53

Tang Hang Wu | Yong Pung How School of Law | SMU

2.55

DISCLOSURE OF TRUST INFORMATION

Henry Brandts-Giesen | Dentons Global

3.20

AFTERNOON COFFEE BREAK

3.40

TRUST LITIGATION – WHEN CIRCUMSTANCES CHANGE BUT A TRUSTEE HAS NO POWER TO ADAPT REPRESENTATION OF NOVATRUST LIMITED RE HELFORD TRUST [2026] JRC 010 REPRESENTATION OF R&H TRUST COMPANY (JERSEY) LIMITED RE TOMATO TRUST [2025] JRC 082

Alexa Saunders | Carey Olsen

4.05

PANEL: TRUSTEES CHALLENGES

Moderator | **Mark Farrell** | Butterfield Group

Marilyn See | Trident Trust Singapore

Andrew Ho | Ocorian Singapore Trust Company

Jill Carpenter | Rawlinson & Hunter Singapore

Keon Chee | Riverside Trustees Limited

4.50

PANEL: AI IN THE TRUST INDUSTRY

Moderator | **Goh Eng Cher** | **ChT** | Tamarind Global

Adrian Akers | Quantios

Mu Chen | Canopy

5.35

CLOSING ADDRESS

President **Edmund Leow** | SC | **ChT**

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SPEAKERS BIO



EDMUND LEOW | CHT

SENIOR PARTNER

DENTONS RODYK

Edmund is a senior partner in Dentons Rodyk's Corporate practice group and Head of the Tax practice. He is also Co-Head of the Trust, Estates & Wealth Preservation/Family Office practice.

Edmund leads the firm's Trust, Estate and Wealth Preservation practice and advises high net worth individuals, private banks and trust companies in personal tax, as well as in trust and estate planning matters. He is the Singapore representative of Dentons' Family Office and High Net Worth (FO/HNW) Sector (which offers legal services to ultra-high net worth individuals, families, and family offices globally through its extensive network of offices), and he advises affluent Singapore and global families with succession planning. Edmund provides a broad range of advice to assist these individuals and their families in business and legal activities across the globe.

Edmund was a co-founder and former Managing Principal of Baker McKenzie Wong & Leow and Wong & Leow LLC. He served as Judicial Commissioner of the Supreme Court of Singapore from 2013 to 2016. On stepping down from the Supreme Court, he was appointed Senior Counsel. He currently serves as Co-Chair of the Tax and Trust Committee of the Law Society of Singapore, and previously served as the Deputy Chair of the Income Tax Board of Review.

Edmund is the President and an honorary member of the Singapore Trustees Association (STA). He is the co-founder of the STA which represents the interests of trust companies in Singapore.



ASHLEY ONG | CHT

CHIEF EXECUTIVE OFFICER

LIONTRUST GROUP

Ashley is the Chief Executive Officer of Liontrust Group with overall responsibilities on the group business. Ashley is actively involved in advising north Asian high net-worth families in business succession planning and setting up family office structures. As an expert on trust matter, Ashley has spoken in many seminars and conferences on trust, succession planning and family offices. He is currently a member of the Executive Committee of Singapore Trustee Association (STA).



USHA CHANDRADAS

CONSULTANT, PRIVATE CLIENT AND TAX

WITHERS KHATTARWONG LLP

Usha advises on tax-efficient wealth structuring, tax disputes and philanthropic giving, with deep expertise in non-bankable assets—particularly art collections and cultural assets. She works with high-net-worth families, family offices and corporates on complex cross-border matters at the intersection of wealth, policy and culture.

A former partner in a leading law firm's tax practice, she began her career at IRAS and later served on the IMF's Legal Department Panel of Experts. She is an Advocate and Solicitor, a Chartered Accountant (non-practising), and an Accredited Tax Specialist (Income Tax).

In the arts space, Usha is co-founder of Plural Art Mag and a former Nominated Member of Parliament representing the arts sector. She is an Adjunct Associate Professor at Nanyang Business School and serves on the board of the Intellectual Property Office of Singapore. She is also an independent director on two publicly listed boards—in the REIT and healthcare sectors.

STEWARDSHIP IN A SHIFTING WORLD

SPEAKERS BIO



SAMANTHA KONG

VICE PRESIDENT
STRATEGIC RISK MANAGEMENT, ASIA
SPECIALIST RISK GROUP

With a background spanning both legal practice and insurance advisory, Samantha brings a multidisciplinary perspective to complex risk, governance and liability issues.

Samantha began her career as a litigation lawyer, advising on commercial disputes, liability and claims. She later transitioned into the insurance industry and has since worked with organisations across healthcare, life sciences, manufacturing, agriculture and real estate, designing insurance solutions for complex and multinational risks. Her experience spans risk advisory, policy structuring, claims advocacy and stakeholder management, enabling her to provide practical solutions to evolving business challenges.

Drawing on her multidisciplinary background, Samantha advises clients on strategic risk transfer, policy interpretation and liability considerations, bringing an integrated perspective to complex risk and governance challenges. Her experience provides practical insight into the evolving considerations associated with protecting specialised and non-traditional assets, and the role of insurance within a broader framework of governance, asset stewardship and long-term risk management.



PETER MILNES

RESIDENT DIRECTOR
RAWLINSON & HUNTER SINGAPORE

Peter Milnes is a resident director heading the Rawlinson & Hunter's Singapore office. He has over 20 years of international experience focused in Asia and the Middle East. Peter has extensive experience in statutory accounting in Singapore, Thailand, Indonesia, UK, US, UAE and France, as well as in depth knowledge of trust accounting and tax structuring in various jurisdictions. Familiar with management reporting in both large MNC's and smaller organisations, Peter has a unique skill base and understanding of the accounting and structuring requirements of large organisations, family offices and boutique enterprises.

Peter is a Fellow Management Accountant (FCMA/CGMA) and a Chartered Accountant of Singapore, with degrees in Economics and Economic History, and has wide-ranging experience working for family offices and major financial institutions. Peter is also TEP qualified.



NANCY CHIEN

CO-GLOBAL MANAGING PARTNER
BEDELL CRISTIN

Nancy Chien is Co-Global Managing Partner of Bedell Cristin and head of the firm's International Private Client practice. She is a Jersey Advocate and BVI Solicitor who is ranked in the highest possible tier by leading independent legal directories, Legal 500 and Chambers & Partners High Net Worth Guide. Nancy has over 20 years' legal experience in advising ultra-high net worth families, family offices and intermediaries from all over the world, with a particular focus on Asia and the Middle East.

She regularly speaks at international conferences about trends in international private wealth practice, as well as related regulatory developments.

Nancy is the only Jersey-qualified Advocate who can speak Mandarin, and earlier this year was part of the Bedell Cristin team that was named Offshore Law Firm of the Year at the Chambers & Partners High Net Worth Awards.



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SPEAKERS BIO



KELVIN KOH

DIRECTOR

MERCATORIA LAW LLC

Kelvin specialises in the fields of dispute resolution and private wealth. He has acted in several high-profile trust litigation cases in Singapore, including the MF Global Singapore statutory trust case, the De La Sala matter and the Zhang Lan trust litigation. On the academic front, Kelvin taught Equity and Trusts at the National University of Singapore for several years, and is currently the Principal Examiner for Trusts and Equity with the Singapore Institute of Legal Education (FPE). He also contributed the chapters on Equity and Trusts in Bullen & Leake & Jacob's Singapore Precedents of Pleadings and on the Singapore Law Watch. Kelvin has been recognised in many legal publications, and has most recently been listed as a recommended lawyer by Legal500 2025 and a Litigation Star for Private Client by Benchmark Litigation Asia Pacific 2026.



JEFFREY LEE

PARTNER / HEAD OF SINGAPORE OFFICE

CHARLES RUSSELL SPEECHLYS LLP

Jeffrey has an international client base with a particular focus on clients with a connection to Asia. He advises on complex international structuring, including the establishment of structures for estate and succession planning, asset protection and personal tax mitigation. Jeffrey also specialises in UK tax planning for international clients, including advising individuals moving to the UK on structuring their affairs in a tax-efficient manner.



KEVIN LEE

HEAD OF PRIVATE WEALTH

CHARLES RUSSELL SPEECHLYS LLP

Kevin Lee is Head of Private Client in Asia, with a particular focus on the structuring, preservation and succession of wealth with a particular focus on complex, cross-border private client matters. His experience spans Canada, PRC, Hong Kong and Singapore, and his practice covers cross-border tax and trust structuring, succession planning, asset preservation and family governance, enabling him to advise on multi-jurisdictional issues at the intersection of private wealth and commercial interests.

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SPEAKERS BIO



IVAN LU

PARTNER

CHARLES RUSSELL SPEECHLYS LLP

Ivan has extensive experience representing US-connected families in Asia. He assists clients with their estate plans, trust structures, investment structures, immigration/expatriation tax plans, real estate investments, and IRS disclosures. Ivan's clients include HNW/UHNW individuals, accounting firms, private banks, trust companies, and other financial institutions.



FRANK HINOPOROS

PARTNER AND HEAD OF TAX

HALL & WILCOX

Frank Hinoporos is Partner and Head of Tax at Hall & Wilcox in Australia and a key member of the firm's International Private Wealth practice. He advises high-net-worth individuals, family offices, private groups and internationally mobile families on Australian tax residency, international wealth planning, inbound and outbound migration, cross-border structuring, business transactions and ATO disputes.

Frank's practice includes advising clients in Australia, Asia and internationally on the Australian tax implications of moving to or leaving Australia, becoming or ceasing to be an Australian tax resident, holding assets across multiple jurisdictions, offshore trusts and entities, family wealth structures, and succession planning.

Frank is a Chartered Tax Adviser of The Tax Institute, Australia's leading professional association for tax practitioners, an Associate member of the Society of Trust and Estate Practitioners, and Chair of The Tax Institute's Victorian State Council. He is ranked in Chambers High Net Worth and is also recognised in Best Lawyers Australia, Doyle's Guide and The Legal 500 Asia Pacific.



PETER GILLIS

PARTNER

STEPHENSON HARWOOD

Peter acts for high-net-worth individuals from the UK and internationally, as well as trustees, protectors and professional services businesses. He has extensive experience litigating in the UK and offshore jurisdictions, including Jersey, Guernsey, the British Virgin Islands, the Bahamas, Hong Kong and Mauritius.

He advises on a broad range of private wealth disputes, including applications to remedy mistaken advice or flawed decisions through rectification or revocation, breach of trust and fraud claims, challenges to wills, trustee directions and court approval applications. He also advises on disputes between family members concerning family trusts and underlying corporate structures, as well as matters involving loss of capacity by family members or fiduciaries.

Peter has particular expertise in resolving complex, long-running disputes between beneficiaries of English and offshore family trusts holding substantial multinational businesses. He also regularly advises trustees of commercial trusts, employee ownership trusts and employee benefit trusts on contentious and financially distressed matters.

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SPEAKERS BIO



JENNY MCKEOWN

PARTNER - GLOBAL HEAD OF PRIVATE WEALTH AND
PRIVATE WEALTH DISPUTES

STEPHENSON HARWOOD

Jenny is Global Head of Private Wealth and Private Wealth Disputes at Stephenson Harwood. She specialises in international contentious trust, probate, succession, family and pensions disputes.

Her clients include international trust companies, private banks, financial institutions, high-net-worth individuals and protectors. Jenny has extensive experience litigating in England, Jersey, Guernsey, Hong Kong, Singapore and the British Virgin Islands.

Jenny advises clients and their advisers on a wide range of disputes, including breach of trust claims, fraud allegations, forced heirship claims, challenges to wills, trustee directions and court approval applications. She also advises on contentious trust partitions, disputes between family members concerning family structures, matters involving loss of capacity, and applications to rectify, construe or revoke trust documentation. Her practice includes disclosure applications, trustee accountability claims and professional negligence disputes involving trustees and advisers.



CLIFFORD NG

CO-MANAGING PARTNER
HEAD OF PRIVATE CLIENT PRACTICE

ZHONG LUN LAW FIRM LLP

Clifford has practised in the private client area for over 30 years focused on clients in Asia. He leads Zhong Lun's highly regarded Private Client team in Hong Kong comprising more than 10 professionals. Clifford is noted for providing innovative solutions to complex issues having worked extensively in multi-jurisdiction transactions and handling a broad range of issues including asset protection investment strategies, trust and estate litigation, securities regulatory issues, family estate battles and creditor claims.

Clifford has been recognised for many years as a Leading Lawyer by Chambers & Partners, Legal 500, Private Client Global Elite and the Citywealth Leaders List.



JANE REN

PARTNER

FANGDA PARTNERS

Jane is the practice head of Private Wealth Management of Fangda Partners and admitted to practice in both PRC and New York State. She is admired by the market as "one of the best lawyers to deal with China-related private wealth matters."

She has been in private practice for more than 20 years and is a trusted advisor to many ultra-high-net-worth individuals and their families (domestic and international). From 2023 to 2026, Chambers Great China Region recognizes her as Band 1 in Private Client/Wealth Management and admires her for "providing excellent advice, handling complex family matters very well, and always putting clients' interests first."

Prior to joining Fangda Partners, she successively worked with two other law firms that are members of the global networks of Deloitte and Price Waterhouse Coopers and acted as their Chief Legal Counsel of Family Office Services and practice head of Private Client Legal Services, respectively.

STEWARDSHIP IN A SHIFTING WORLD

SPEAKERS BIO



EMILY WU

TAX PARTNER

PWC SINGAPORE

Emily is a Partner in Corporate Tax Services at PwC Singapore and leads the Greater China Business Network (GCBN) tax practice of PwC Singapore. With over 22 years of experience across PwC China and PwC Singapore, she advises multinational companies on international tax, cross-border investments, tax structuring, mergers and acquisitions, Singapore tax compliance, incentive applications, and tax due diligence.

Emily supports Chinese multinational enterprises in their overseas expansion and assists businesses investing into China on tax, regulatory, holding structure, financing, and foreign exchange matters. She also advises founders, senior executives, and high net worth individuals on personal tax matters, trust and family office structures, and Global Investor Programme applications.

In addition, Emily is a frequent speaker at events organised by government agencies, industry associations, and corporations in Singapore and China, sharing insights on international tax and business developments. She is a Fellow Member of the Association of Chartered Certified Accountants.



TANG HANG WU

PROFESSOR, YONG PUNG HOW SCHOOL OF LAW

SINGAPORE MANAGEMENT UNIVERSITY

Tang Hang Wu is Professor at the Yong Pung How School of Law, Singapore Management University. He has published widely and is a co-editor of the books *Trusts and Private Wealth Management and Trusts* (2022) and *Trust and Modern Wealth Management* (2018) published by Cambridge University Press. In addition to his academic work, he is frequently instructed as Counsel and expert witness by Singapore and international law firms on complex property, charity and trust disputes in Singapore and elsewhere. Hang Wu also advises trustees in relation to trust structures and decision-making and has experience managing complex trust actions for and against trustees in Singapore and elsewhere.



HENRY BRANDTS-GIESEN

GLOBAL CO-CHAIR, FAMILY OFFICE &
HIGH NET WORTH

DENTONS GLOBAL

Henry Brandts-Giesen is Global Co-Chair of Dentons Family Office and High Net Worth Group. He is a jurisdictionally neutral consultant and operates globally to develop wealth strategies and provide/procure global solutions for global clients from within and beyond the Dentons platform. His practice spans contentious and non-contentious matters, often involving complex cross-border structures and high-value family assets. He is known for his pragmatic approach and deep understanding of fiduciary obligations, governance, and succession planning. He is a frequent visitor to Singapore and Hong Kong and maintains strong ties with the region's legal and trustee communities.

STEWARDSHIP IN A SHIFTING WORLD

SPEAKERS BIO



ALEXA SAUNDERS

DEPUTY MANAGING PARTNER

CAREY OLSEN LLP

Alexa Saunders is the deputy managing partner and head of the trusts and private wealth practice in leading offshore law firm Carey Olsen's Jersey office and has a broad non-contentious trust practice. She regularly advises in connection with private family trusts, employee benefit trusts and pension trusts, including on the establishment of new trust structures, drafting trust and ancillary instruments and advising in connection with the ongoing administration and restructuring of complex trust structures. Alexa also advises in connection with philanthropic and charitable structures as well as foundations. Alexa is ranked as a Band 1 lawyer by Chambers High Net Worth Guide and a Leading Partner by The Legal 500 UK. She is also listed as a Thought Leader by Who's Who Legal for Private Client and features in the Private Client Global Elite Directory.



MARK FARRELL

HEAD OF TRUST

BUTTERFIELD GROUP

Mark joined Butterfield in Singapore in 2020 and has been working in the private client industry for over 30 years, specialising in wealth planning and trust administration. Mark has extensive experience in dealing with multi-jurisdictional families and complex structuring for a wide variety of asset classes, including Private Trust Companies, commercial real estate, family office and art. In addition, Mark has helped families with their succession planning and probate issues, family governance requirements and philanthropic needs and has further managed a number of bespoke charitable trusts. During his career Mark has worked for banks, accountancy and law firms in the UK, including Coutts & Co and Charles Russell, before moving to Switzerland for 7 years where he worked for Credit Suisse Trust, covering the Asian and Middles Eastern markets. Mark moved to Singapore in 2014 with Credit Suisse Trust and has more recently been with BOS Trustee where he passed his vast knowledge and experience onto the families with whom he worked. Mark is a member of both the Society of Trust and Estate Practitioners and the Association of Taxation Technicians.



MARILYN SEE

GENERAL MANAGER &
HEAD OF BUSINESS DEVELOPMENT

TRIDENT TRUST SINGAPORE

Marilyn joined Trident Trust in 2019 and has over 12 years of experience in providing trust, corporate and fund structuring solutions to meet the needs of asset managers, family offices and high net worth clients. She has worked with numerous fund managers and family offices to establish their fund structures and has also extensive knowledge of the North Asian and Indonesian markets for private client solutions, establishing a broad range of structures from basic estate and legacy planning to complex trust structures for family business governance.

Marilyn graduated with double honours in Business Management and Accountancy and is fluent in spoken and written Mandarin.

STEWARDSHIP IN A SHIFTING WORLD

SPEAKERS BIO



ANDREW HO

REGIONAL HEAD, PRIVATE CLIENTS, APAC

OCORIAN SINGAPORE TRUST CO PTE LTD

Andrew is a senior fiduciary professional with nearly 25 years of international experience advising affluent families, entrepreneurs, and private clients on complex wealth structuring, trust administration, succession planning, and governance matters. He has held leadership positions with globally recognised banking institutions and international trust and corporate services firms, managing multi-jurisdictional teams and overseeing sophisticated fiduciary structures across Asia, the Channel Islands, and other key financial centres.

His career has been characterised by a strong track record in developing client relationships, leading high-performing teams, enhancing operational excellence, and delivering tailored solutions for complex cross-border wealth planning needs. With extensive experience across Singapore, Hong Kong, Jersey, and Guernsey, Andrew combines technical expertise with a practical understanding of the evolving needs of international private clients and family offices.

Andrew holds a Bachelor's Degree in Psychology, is STEP qualified, and holds the ICSA Diploma in Offshore Finance and Administration.



JILL CARPENTER

PARTNER

RAWLINSON & HUNTER SINGAPORE

Jill Carpenter is a partner with Rawlinson & Hunter Singapore. After spending several years at a large multi-national professional services firm as the Head of Private Clients in Singapore, Jill knows what truly drives the Private Client business is ensuring excellent customer service and keeping up to date on planning trends whilst maintaining a firm commitment to regulatory and legislative commitments worldwide.

Jill has extensive experience in many jurisdictions including Canada and Bermuda and has now lived in Singapore for over 15 years. She has developed a network of industry professionals with whom she partners regularly and is an active member of both the Singapore Trustees Association and the Society of Estate and Trust Practitioners. In addition to her extensive experience in trust and estate administration and wealth planning, Jill is also interested in coaching and is pursuing her plan to become a trained business coach.

Jill holds a Management degree from the University of Lethbridge (Canada) as well as TEP (Trust and Estate Practitioner) and MTI (Member Trust Institute) designations.



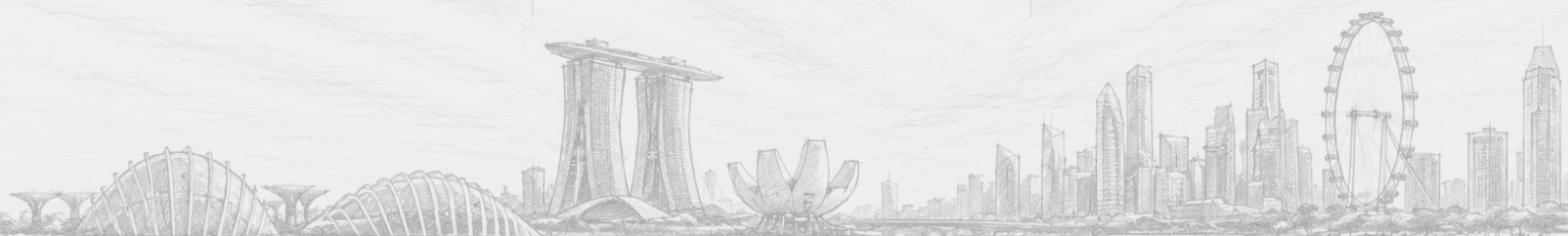
KEON CHEE

EXECUTIVE DIRECTOR

RIVERSIDE TRUSTEES LIMITED

Keon founded Riverside with Christian Brown six years ago in 2020 – with the optimism that estate and trust planning services can be made available to any family of any wealth level, whether modest or significant.

His clientele are largely families in Singapore, Southeast Asia and North Asia. He is particularly keen on planning for families where there are elements of asset protection, divorce risk, special needs, business succession, insurance and Shariah.



STEWARDSHIP IN A SHIFTING WORLD

SPEAKERS BIO



GOH ENG CHER | **CHT**

CHIEF OPERATING OFFICER

TAMARIND GLOBAL

Eng-Cher Goh is the Chief Operating Officer of Tamarind Global, a Singapore-based single family office. She has more than twenty years of experience spanning international law, private banking and family office leadership, with senior roles in Singapore, Hong Kong and New York.

Eng-Cher has advised financial institutions, fiduciary businesses, family offices, non-profit organisations and ultra-high-net-worth families on governance, trusts, succession planning, international tax and complex cross-border wealth structures. Previously, she was a Wealth Advisor covering the China market, a Partner at a leading Singapore law firm, and spent more than a decade in the international trust business of a global US financial institution.

A Chartered Trustee and Certified Impact Philanthropy Professional, Eng-Cher contributes to the profession through teaching, executive education and industry dialogue. She believes good governance is ultimately about helping people make better decisions in situations where there are no perfect answers.



ADRIAN AKERS

CHIEF PRODUCT OFFICER

QUANTIOS

Adrian Akers is Chief Product Officer for Quantios. He has worked in the Trust and Corporate Services sector for over 25 years, starting his career as a software engineer after gaining a first class Bachelor of Science honours degree in Computing and Informatics. Adrian and his product team deliver a best-in-class product portfolio for enterprise and mid-market customers, keeping quality, innovation and the customer voice at the heart of everything they build.

Adrian now leads Quantios's push into agentic AI, embedding intelligent, autonomous capabilities across the portfolio that take routine back-office work off teams' hands and free Trust and Corporate Services professionals to focus on higher-value client work.



MU CHEN

CEO & EXECUTIVE DIRECTOR

CANOPY

Mu Chen is CEO & Executive Director of Canopy, a Singapore-headquartered wealth-data platform serving over 60 institutional clients and nearly 100 family offices, covering more than US\$120 billion in assets under reporting, across 100+ custodians and banks.

Mu is unusual among wealth-industry CEOs in having documented his own AI adoption in public, and in measuring it. Over 44 days he ran 10 billion AI tokens across 1,683 sessions and 78 projects, then published the results: work that would conventionally take three to five people three to four months and US\$180–280K in payroll, delivered for roughly US\$300 a month. From it he developed a five-level framework — Ask, Give Context, Direct, Operate, Architect — mapping the path from casual prompting to architecting multi-agent systems.

He teaches AI adoption at the University of Hong Kong and Tsinghua University's PBC School of Business.

His thesis: when intelligence gets cheap, direction, context, judgment and trust get expensive.

STEWARDSHIP IN A SHIFTING WORLD



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Practice Area:
Private Client

Training Level:
Update

6.5
PUBLIC
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